



UNIVERSITI
MALAYSIA
KELANTAN

MANUAL TEMPLAT PUBLISITI & PROMOSI EKSA K1: UMK BACHOK (BIRU)



GREYSCALE



SINGLE COLOR

2 DEKSTOP SCREEN SAVER

1920 X 1080 PIXELS



PILIHAN 1



PILIHAN 2



PILIHAN 3

3 FOLDER COVER

A4 : 21 X 29.7 CM



DEPAN



BELAKANG

NAMA ZON/UNIT/BAHAGAIN/PTJ



4 POSTER

A4 : 21 X 29.7 CM (VARIASI VERTICAL DAN HORIZONTAL)



VERTICAL

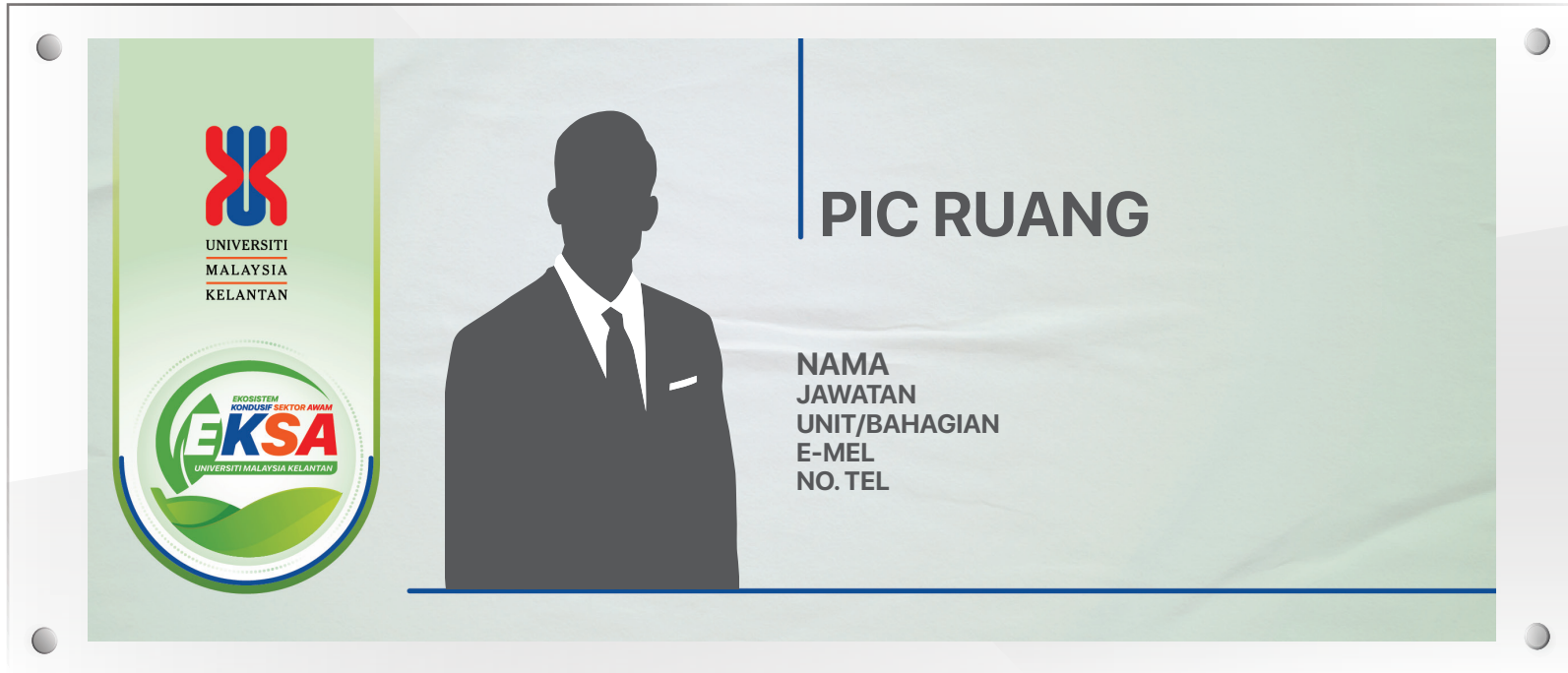
HORIZONTAL



5

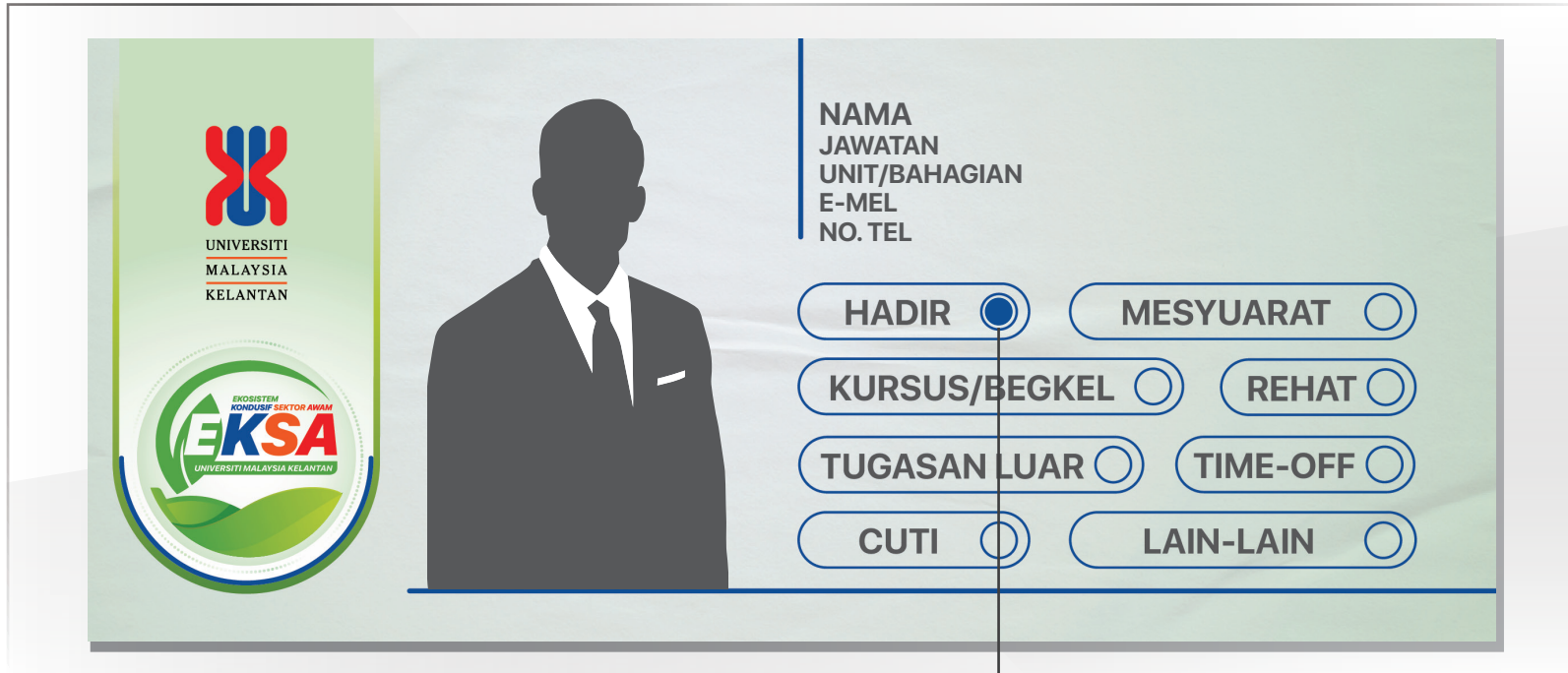
LABEL PIC RUANG

21X9 CM



6 LABEL KEBERADAAN STAF

21X9 CM



CADANGAN: KEBERADAAN DITANDA
MENGUNAKAN PIN JARUM BERWARNA

7 ROLL UP BUNTING

2.67 X 6.7 KAKI



PILIHAN 1



PILIHAN 2